



TARI SIMONIS (21 YEARS)

Communication & Multimedia Design



WORK EXPERIENCE

GRADUATION PROJECT

Richard Krajicek Foundation 06 Feb 2017 - 01 Jul 2017

At Krajicek Foundation I worked independently on my graduation project. In this project, I advised Krajicek Foundation on the relevant and distinctive identity aspects from Krajicek Foundation for the use of online media to reach (potential) private donators. The advice was on basis of research that I performed.

INTERNSHIP

iMMovator 01 Feb 2016 - 01 Jul 2016

At iMMovator I was responsible for e-mailmarketing, monitoring Google Analytics, writing press releases and creating video-content. I supported Cross Media Cafés, Technology Updates, Media Future Week and 'Mediapark Jaarcongres' in communication and marketing.

KRAJICEK SCHOLARSHIPPER

Richard Krajicek Foundation 18 Oct 2013 - 01 Feb 2016

At Richard Krajicek Foundation I have written a communication and marketing report for the playground in Elderveld, Arnhem. With this report as a guideline I organized activities for children between the ages of eleven to thirteen.

SWIM INSTRUCTOR ABC

Zwemvereniging Neptunus 20 Sep 2010 - 18 Dec 2015

At 'Zwemvereniging Neptunus' I gave swimming lessons to children between the ages of four-seven. During the lessons I learned the children to feel free in the water and float by doing playfull activities.



EDUCATION

BACHELOR OF SCIENCE

HAN University Of Applied Science 01 Sep 2013- 29 Jun 2017

During the Bachelor Communication and Multimedia Design (CMD), I have learned all about applied communications between B2B and B2C. In the second year I have chosen to focus more on Media Management. By putting the theory into practice, I learned more about concept development, Internet marketing and social media. After finishing my internship I started with the minor Brand Management. In the minor I have learned how to develop, design and position a brand.

ABOUT ME

MY NAME IS TARI SIMONIS and I'm a designer. I have a passion for creating useful and beautiful media concepts for people. I have a user-centered mindset and a feel for design. My goals are to focus on content and conveying the message that you want to send.

I am constantly thirst for knowledge. I actively forge my own path, and are unafraid of the unknown.

For now I am looking for new challenges. Do you have one?



CONTACT ME

ON REQUEST

www.tarisimonis.nl
www.tarisimonis.com

ON REQUEST



TECHNICAL SKILLS



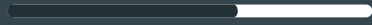
Adobe Photoshop



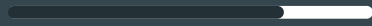
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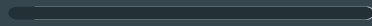
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Microsoft PowerPoint



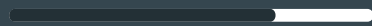
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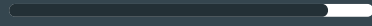
PROFESSIONAL SKILLS



Branding



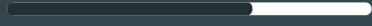
Communication



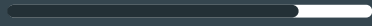
Creativity



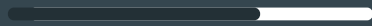
Marketing



Organization



Teamwork



EDUCATION CONTINUED

ASSISTENT ELEMENTAIR ZWEMMEN NIVEAU 2

KNZB

30 Jun 2011 - 01 Jun 2012

In this course I was taught how to safely give swimming lessons to children. I learned the didactics of swimming and how to convey this to the children.

HAVO

Olympus College

28 Aug 2008 - 01 Jun 2013

My profile was Culture and Society. I'm attracted to working with media and its artistic process. In High School I expand my creativity and learned how to convey it to others.



LANGUAGES



ENGLISH
★★★★



DUTCH
★★★★★



GERMAN
★★



LONG STORY SHORT

24 June 1996

Birth

2008

High School

2013

HAN University

2016

iMMovator

2017

Krajicek Foundation